

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:3195
ANSWERED ON:22.03.2002
EXPORT OF BANANA
YEMPARALA VENKATESWARA RAO

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether Banana has immense export potential which has not been properly explored;
- (b) if so, the present export of Banana and the expected potential;
- (c) the steps proposed to be taken to reach the full potential?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI RAJIV PRATAP RUDY)

(a) & (b) : No assessment of export potential of banana has been made so far. However, a feasibility study has been undertaken by Agricultural and Processed Food Products Export Development Authority (APEDA).

The quantity and value of export of banana during 2000-2001 and 2001-2002 (April - September) are as follows :

Year	Qty (MTs)	Value (Rs. Lakhs)
2000-2001	8629	1800.30
April 01-September 01	3671	722.99

(Source : DGCI&S, Kolkata)

(c) : The Government encourages exports of fruits including banana through various schemes, such as arranging buyer-seller meets, participation in international fairs and exhibitions, setting up of integrated cargo handling and cold storage facilities at various international Airport; etc.